

THE NEW ZEALAND CRUISE ASSOCIATION 2018 CONFERENCE SPONSORSHIP OPPORTUNITIES

The New Zealand Cruise Association Conference 2018 is the official conference of New Zealand's Cruise Industry.

Date: AGM and Welcome Function on Thursday 23 August and Conference Friday 24 August 2018

Venue: Marlborough Convention Centre, Blenheim

The New Zealand Cruise Association conferences have grown from strength to strength, and this year will be even better. The theme is Sustainable Cruise Tourism and we will be holding topical panel sessions, with a line up of international and regional speakers as well as industry experts, for you to engage with.

The conference will take place in Blenheim on Friday 24 August at the Marlborough Convention Centre, with the Welcome Function on Thursday 23 August, at the Omaka Aviation Heritage Centre. We are looking to attract around 150 -200 delegates and they will represent the membership of The New Zealand Cruise Association, a cross-section of stakeholders working within the New Zealand cruise industry, and cruise line executives.

Feedback from previous conferences was extremely positive and the 2018 New Zealand Cruise Association Conference will present the best opportunity of the year to connect with cruise-focused professionals and stakeholders. It will provide the perfect opportunity to get your product and services in front of targeted and engaged members of the New Zealand cruise industry. We look forward to your endorsement of this well-regarded event.

Background

The New Zealand Cruise Association is the industry association of New Zealand's cruise sector.

At the New Zealand Cruise Association, we are a proactive cruise community, dedicated to marketing New Zealand as a cruise destination and providing leadership and facilitation to the New Zealand tourism industry and wider community to ensure a sustainable and prosperous growth for New Zealand's cruise sector.

With more than 80 members representing key stakeholders such as ports, Regional Tourism Organisations (RTOs), local government authorities, Ground Handlers, Shipping Agents, Airlines, Tour Operators, Providedores, Service Operators (e.g. taxi companies) and Tourism New Zealand, the New Zealand Cruise Association is the leading voice for New Zealand's cruise sector.

Tourism Industry Aotearoa's (TIA) growth framework for New Zealand, Tourism 2025, also recognised the importance of the cruise industry. The cruise objectives identified form a key priority for The New Zealand Cruise Association.

2018 SPONSORSHIP OPPORTUNITIES

NAMING RIGHTS

Membership exclusive

Welcome Cocktail Function @ \$8,000 + GST each

- ✉ 3 conference tickets
- ✉ Branding and recognition across NZCA and ticketing websites, printed programme and media releases
- ✉ Opportunity to include collateral and giveaways in delegate bags
- ✉ Opportunity to sponsor giveaways at Welcome Function
- ✉ Opportunity to display your signs at the conference venue

Lunch @ \$5,000 + GST

- ✉ 2 conference tickets
- ✉ Branding and recognition across NZCA and ticketing websites and printed programme
- ✉ Opportunity to include collateral and giveaways in delegate bags
- ✉ Opportunity to sponsor giveaways at Welcome Function
- ✉ Opportunity to display your signs at the conference

Morning and afternoon teas @ \$2,500 + GST each

- ✉ 1 conference ticket
- ✉ Branding and recognition across NZCA and ticketing websites and printed programme
- ✉ Opportunity to include collateral and giveaways in delegate bags
- ✉ Opportunity to sponsor giveaways at Welcome Function
- ✉ Opportunity to display your signs at the conference

Networking Function (following the Conference) @ \$8,000 + GST

- ✉ 3 conference tickets
- ✉ Branding and recognition across NZCA and ticketing websites and printed programme
- ✉ Opportunity to include collateral and giveaways in delegate bags
- ✉ Opportunity to sponsor giveaways at Networking Function
- ✉ Opportunity to display your signs at the conference

OTHER SPONSORSHIP OPTIONS

Delegate Satchels @ \$2,500 + GST SOLD

- ✉ Opportunity to provide branded delegate satchels
- ✉ Branding and recognition across NZCA event webpage and printed programme
- ✉ Opportunity to include collateral and giveaways in delegate bags

Registration Desk @ \$1,500 + GST

- ✉ Branding on registration desk
- ✉ Branding and recognition across NZCA event webpage and printed programme
- ✉ Opportunity to include collateral and giveaways in delegate bags

Notebook and pens @ \$800 + GST SOLD

- ✉ Your branded notepads and pens distributed in conference bags (or we can organise this at your expense)
- ✉ Branding and recognition across NZCA event webpage and printed programme

Bottled water @ \$800 + GST

- ✉ Branding and recognition across NZCA event webpage and printed programme
- ✉ Your branded bottled water distributed in conference bags (or we can organise this at your expense)

To book your sponsorship package, please contact:

James Chatterley
09 520 4580 or 021 777 928
James@eventdynamics.co.nz