

2019 NEW ZEALAND CRUISE ASSOCIATION CONFERENCE SPONSORSHIP OPPORTUNITIES

The New Zealand Cruise Association Conference 2019 is the official conference of New Zealand's Cruise Industry.

Date:

AGM & Welcome Function on Thursday 22 August and Conference Friday 23 August 2019

Venue:

Shed 10, Queens Wharf Auckland

Background

The New Zealand Cruise Association (NZCA) is the industry association of New Zealand's cruise sector.

At the New Zealand Cruise Association, we are a proactive cruise community, dedicated to marketing New Zealand as a cruise destination and providing leadership and facilitation to the New Zealand tourism industry and wider community to ensure a sustainable and prosperous growth for New Zealand's cruise sector.

With more than 90 members representing key stakeholders such as ports, Regional Tourism Organisations (RTOs), local government authorities, Ground Handlers, Shipping Agents, Airlines, Tour Operators, Provedores, Service Operators (e.g. taxi companies) and Tourism New Zealand, the New Zealand Cruise Association is the leading voice for New Zealand's cruise sector.

Tourism Industry Aotearoa's (TIA) growth framework for New Zealand, Tourism 2025, also recognised the importance of the cruise industry. The cruise objectives identified form a key priority for The New Zealand Cruise Association.

Feedback from previous conferences was extremely positive and the 2019 New Zealand Cruise Association Conference is expected to attract around 250 delegates. The conference will present the best opportunity of the year to connect with cruise-focused professionals and stakeholders and network with the very highest levels of industry, both nationally and internationally. It will provide the perfect opportunity to get your product and services in front of targeted and engaged members of the New Zealand cruise industry.

We look forward to your endorsement of this well-regarded conference – it is an event you don't want to miss!

2019 SPONSORSHIP OPPORTUNITIES

NAMING RIGHTS

Membership exclusive

Welcome Cocktail Function @ \$8,000 + GST

- 3 conference tickets
- Branding and recognition across NZCA and ticketing websites, printed programme and media releases
- Opportunity to include giveaways in delegate bags
- Opportunity to sponsor giveaways at Welcome Function □ Opportunity to display your signs at the conference

Morning and afternoon teas @ \$2,500 + GST each

- 1 conference ticket
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to include giveaways in delegate bags
- Opportunity to display your signs at the conference

Lunch @ \$5,000 + GST

- 2 conference tickets
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to include giveaways in delegate bags
- Opportunity to display your signs at the conference

Networking Function (following the Conference) @ \$9,500 + GST

- 4 conference tickets
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to include giveaways in delegate bags
- Opportunity to sponsor giveaways at Networking Function
- Opportunity to display your signs at the conference and at the networking venue

www.newzealandcruiseassociation.com

OTHER SPONSORSHIP OPTIONS

Delegate Bags @ \$2,500 + GST

- Opportunity to provide branded delegate bags
- Branding and recognition across NZCA event webpage and printed programme
- Opportunity to include giveaways in delegate bags

Registration Desk @ \$1,500 + GST

- Branding on registration desk
- Branding and recognition across NZCA event webpage and printed programme
- Opportunity to include giveaways in delegate bags

Notebook and pens @ \$800 + GST

- Your branded notepads and pens distributed in conference bags (or we can organise this at your expense)
- Branding and recognition across NZCA event webpage and printed programme

Bottled water @ \$800 + GST

- Branding and recognition across NZCA event webpage and printed programme
- Your branded bottled water distributed in conference bags (or we can organise this at your expense)

To book your sponsorship package or discuss other sponsorship options, please contact:

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