

**CONFERENCE 2019**

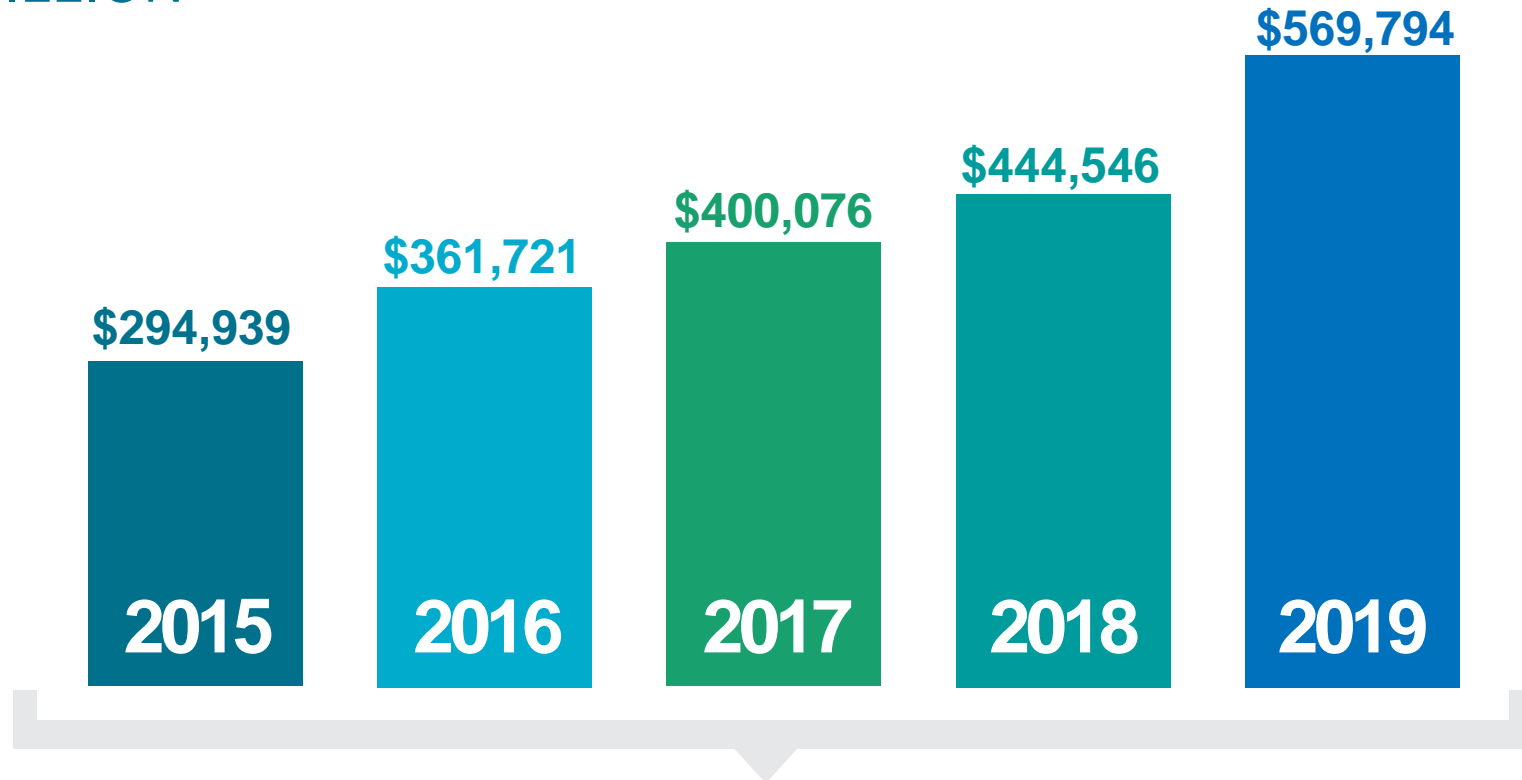
**CRUISE TOURISM  
ECONOMIC OVERVIEW**

**Kevin O'Sullivan** | CEO  
New Zealand Cruise Association



# WE CONTINUE TO GROW

## OVERALL CRUISE SPEND \$ MILLION



**UP 28% IN LAST SEASON**

# CRUISE TOURISM SPEND

\$ MILLION

**2017-18**

**445**

**\$ MILLION**



**2018-19**

**570**

**\$ MILLION**



**2019-20**

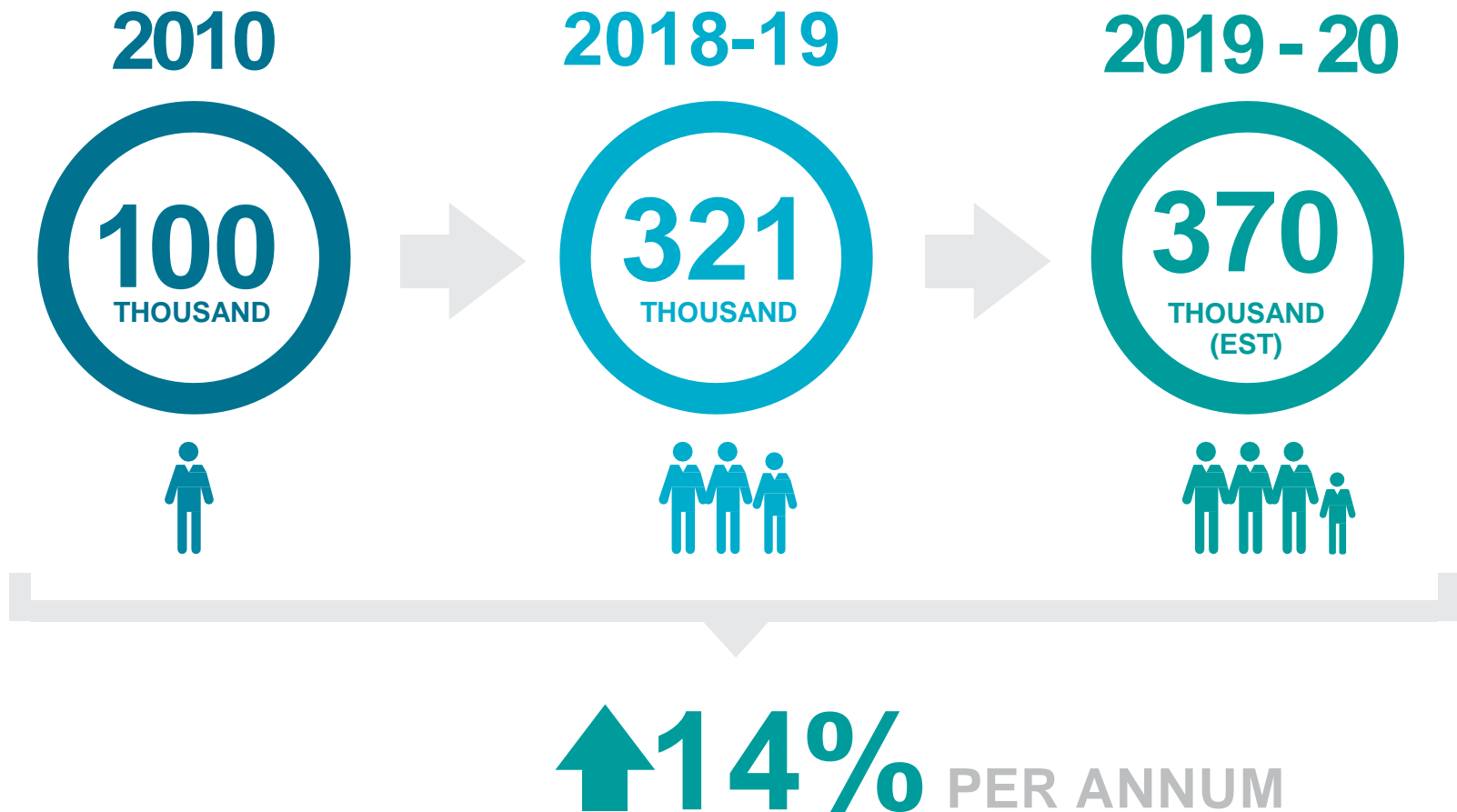
**627**

**\$ MILLION**



# CRUISE TOURISM NUMBERS

## UNIQUE CRUISE PASSENGERS



# CRUISE TOURISM ACTIVITY

## SOURCE MARKET

**24%**

**NORTH AMERICA**

73,300

**11%**

**NEW ZEALAND**

35,350

**49%**

**AUSTRALIA**

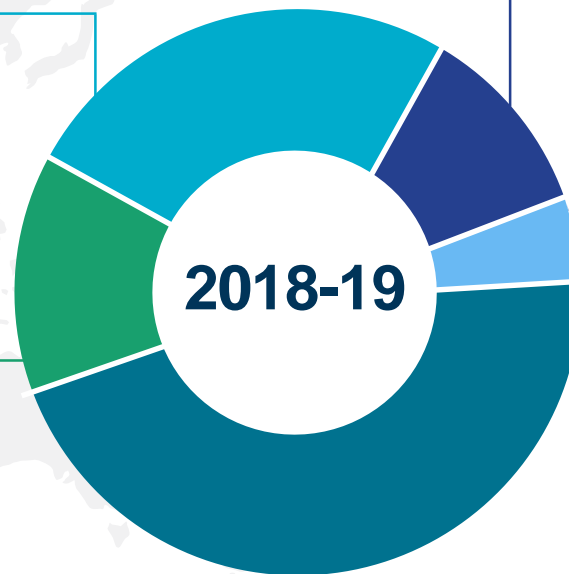
156,700

**11%**  
**EUROPE**

36,260

**5%**  
**OTHER**

16,230



# CRUISE TOURISM ACTIVITY

## VESSELS



**2017-18**

**36**

VESSELS

**148**

VOYAGES

**730**

PORT DAYS

**2018-19**

**41**

VESSELS

**176**

VOYAGES

**940**

PORT DAYS

**2019-20**

**42**

VESSELS

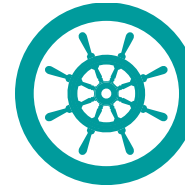
**199**

VOYAGES

**1071**

PORT DAYS

# 2019-20 Turnarounds



## PORT

TOTAL PAX

SHIP VISITS

TURNS

PAX ON T/A

**Auckland**

256,688

136

81

124,304

**Bluff**

1,102

5

1

164

**Dunedin**

252,014

129

3

552

**Fiordland**

252,520

128

4

414

**Lyttelton**

17,098

26

3

552

**Wellington**

233,062

123

1

72

# PORT CALLS

PORT	2018-19	2019-20	% Change
Akaroa	90	91	1%
Auckland	129	135	5%
Bay of Islands	62	69	11%
Bluff	4	5	25%
Dunedin	114	129	13%
Fiordland	105	128	22%
Gisborne	14	17	21%
Kaikoura	8	13	63%
Lyttelton	15	25	67%
Napier	71	87	23%
Nelson	8	7	-13%
Picton	48	55	15%
Stewart Island	17	22	30%
Tauranga	114	111	-3%
Wellington	110	123	12%





# PASSENGERS

## PORT                    2018-19                    2019-20                    % Change

Akaroa	188189	185942	-1%
Auckland	249767	256574	3%
Bay of Islands	124937	145464	16%
Bluff	946	1102	16%
Dunedin	234861	252014	7%
Fiordland	223457	252520	13%
Gisborne	21240	18476	-13%
Kaikoura	3444	6360	85%
Lyttelton	7764	16170	108%
Napier	124423	142838	15%
Nelson	4964	4390	-12%
Picton	96525	101278	5%
Stewart Island	7186	9812	37%
Tauranga	233449	210176	-10%
Wellington	223455	229982	2.92%



# SO WHAT DOES THIS MEAN?

## WE WILL CONTINUE TO GROW

\$ MILLION

