

2020 NEW ZEALAND CRUISE ASSOCIATION CONFERENCE SPONSORSHIP OPPORTUNITIES

The New Zealand Cruise Association Conference 2020 is the official conference of New Zealand's Cruise Industry.

Date:

AGM & Welcome Function on Thursday 20 August and Conference Friday 21 August 2020

Venue:

Christchurch Art Gallery: AGM & Welcome Function, Thursday 20 August

Christchurch Town Hall: Conference & Networking Function, Friday 21 August

Background

The New Zealand Cruise Association (NZCA) is the industry association of New Zealand's cruise sector.

At the New Zealand Cruise Association, we are a proactive cruise community, dedicated to marketing New Zealand as a cruise destination and providing leadership and facilitation to the New Zealand tourism industry and wider community to ensure a sustainable and prosperous growth for New Zealand's cruise sector.

With more than 90 members representing key stakeholders such as ports, Regional Tourism Organisations (RTOs), local government authorities, Ground Handlers, Shipping Agents, Airlines, Tour Operators, Provedores, Service Operators (e.g. taxi companies) and Tourism New Zealand, the New Zealand Cruise Association is the leading voice for New Zealand's cruise sector.

Tourism Industry Aotearoa's (TIA) growth framework for New Zealand, Tourism 2025, also recognised the importance of the cruise industry. The cruise objectives identified form a key priority for The New Zealand Cruise Association.

Feedback from previous conferences was extremely positive and the 2020 New Zealand Cruise Association Conference is expected to attract around 300 delegates. The conference will present the best opportunity of the year to connect with cruise-focused professionals and stakeholders and network with the very highest levels of industry, both nationally and internationally. It will provide the perfect opportunity to get your product and services in front of targeted and engaged members of the New Zealand cruise industry.

We look forward to your endorsement of this well-regarded conference – it is an event you don't want to miss!

2020 SPONSORSHIP OPPORTUNITIES

NAMING RIGHTS

Membership exclusive

Welcome Cocktail Function @ \$8,000 + GST

- 3 conference tickets
- Branding and recognition across NZCA and ticketing websites, printed programme and media releases
- Opportunity to sponsor giveaways at Welcome Function
- Opportunity to display your signs at the conference

Morning and afternoon teas @ \$2,500 + GST each **AFTERNOON TEA HAS BEEN SOLD**

- 1 conference ticket
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to display your signs at the conference

Lunch @ \$5,000 + GST

- 2 conference tickets
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to display your signs at the conference

Networking Function (following the Conference) @ \$9,500 + GST

- 4 conference tickets
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to sponsor giveaways at Networking Function
- Opportunity to display your signs at the conference and at the networking venue

OTHER 2020 SPONSORSHIP OPTIONS

Coffee Cart @ \$2,500.00 + GST each

1X COFFEE CART HAS BEEN SOLD

- Branding and recognition across NZCA event webpage and printed programme
- Branding of barista coffee machine and opportunity to provide branded uniforms for baristas x2

Reusable coffee cups ([againagain cups](#)) @ \$3,500.00 + GST

- Branding and recognition across NZCA event webpage and printed programme
- Logo on coffee cup sleeves
- One complimentary full conference registration (we will send a link to register your complimentary delegate)

Conference App @ \$750 + GST

- Branding on the conference app
- A URL link directly from the app to your website
- Branding and recognition across NZCA event webpage and printed programme

Registration Desk @ \$1,500 + GST

- Branding on registration desk
- Branding and recognition across NZCA event webpage and printed programme

Notebook and pens @ \$800 + GST

- Branding and recognition across NZCA event webpage and printed programme

Speaker transfers

- One complimentary full conference registration (we will send a link to register your complimentary delegate)
- Branding and recognition across NZCA and ticketing websites and printed programme
- Opportunity to display your signs at the conference

To book your sponsorship package or discuss other sponsorship options, please contact:

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