

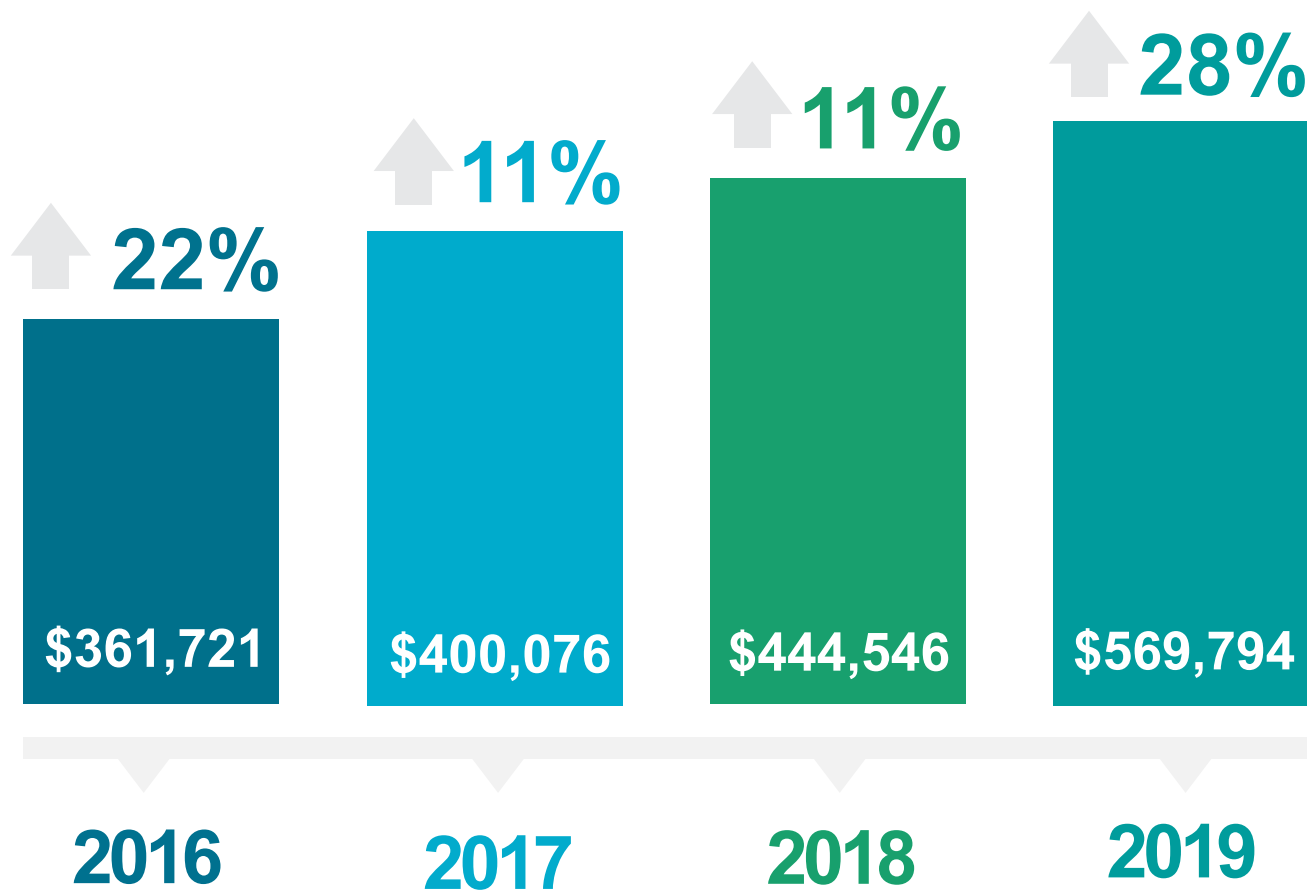
CRUISE TOURISM ECONOMIC OVERVIEW 2019

Kevin O'Sullivan | CEO
New Zealand Cruise Association



CRUISE TOURISM SPEND

\$ MILLION



SPEND – REGIONS

\$ MILLION

	2017-18	2018-19	%  CHANGE
Northland	16	21	30%
Auckland	146	193	32%
Bay of Plenty	67	90	35%
Hawkes Bay	27	28	5%
Wellington	50	59	20%
Tasman/Nelson	0.7	1.3	95%
Marlborough	20	24	17%
Canterbury	49	56	14%
Otago	48	60	26%
Southland	8	15	83%
Other	12	19	61%



SHIPS



2017-18

36
VESSELS

148
VOYAGES

730
PORT DAYS

2018-19

41
VESSELS

176
VOYAGES

940
PORT DAYS

PORT CALLS – REGIONS



2018-19

Akaroa	90
Auckland	129
Bay of Islands	62
Bluff	4
Dunedin	114
Fiordland	105
Gisborne	14
Kaikoura	8
Lyttelton	15
Napier	71
Nelson	8
Picton	48
Stewart Island	17
Tauranga	114
Wellington	110



UNIQUE CRUISE PASSENGERS



PASSENGERS – REGIONS

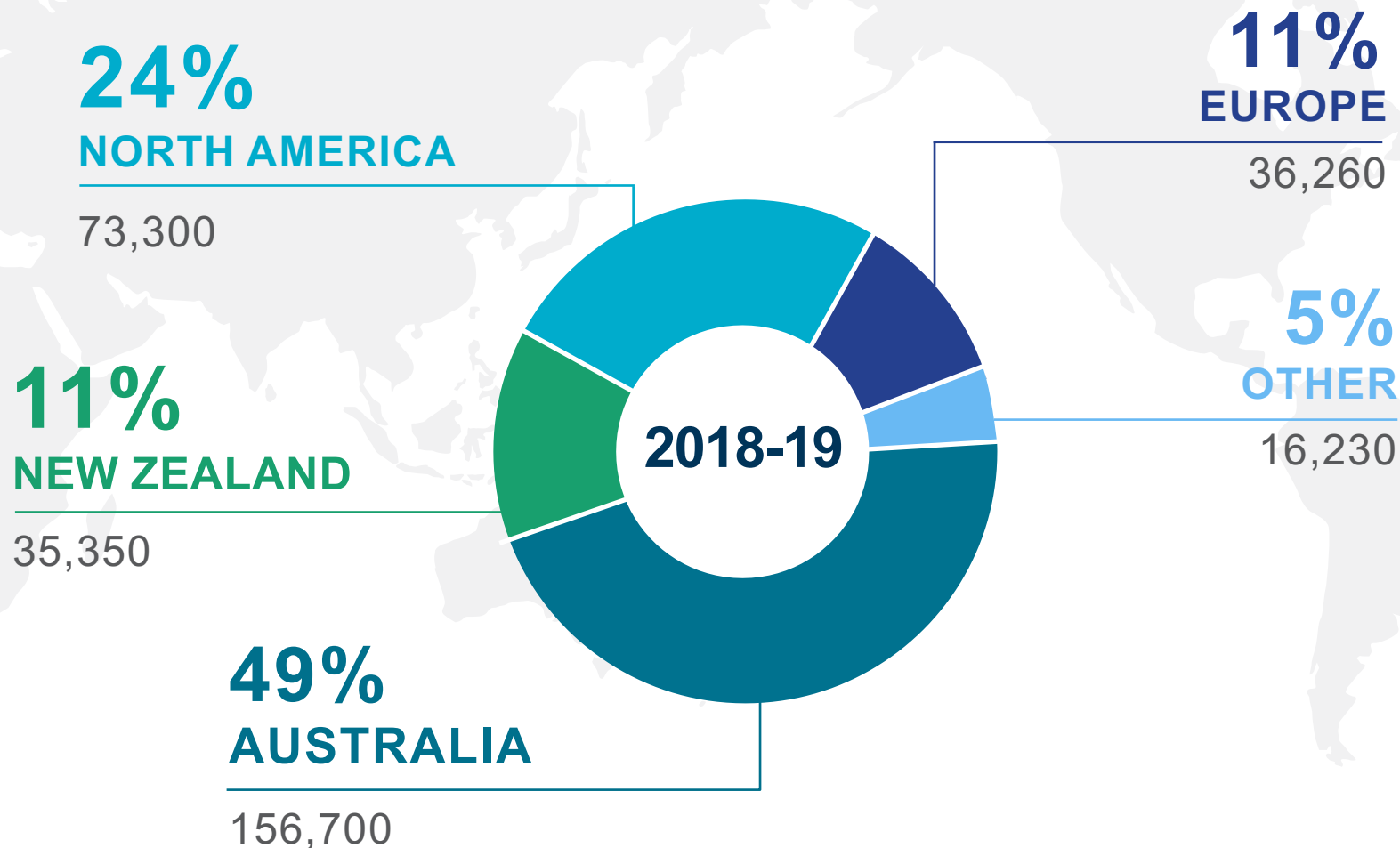


2018-19

Akaroa	187,773
Auckland	238,975
Bay of Islands	122,989
Bluff	1,073
Dunedin	237,754
Fiordland	222,161
Gisborne	22,143
Kaikoura	3,464
Lyttleton	8,507
Napier	116,779
Nelson	4,302
New Plymouth	781
Picton	92,979
Stewart Island	6,733
Tauranga	227,358
Wellington	222,448



SOURCE MARKET



UNIQUE CREW



2017-18



2018-19

APPENDIX 1 SHIPS 2018-19

 SHIPS	 GUESTS	 CREW
ALBATROS	880	340
AMADEA	624	243
AMSTERDAM	1380	615
ASTOR	474	300
AZAMARA QUEST	684	408
CALEDONIAN SKY	114	74
CARNIVAL LEGEND	2124	1030
CARNIVAL SPIRIT	2124	920
CELEBRITY SOLSTICE	2850	1250
COLUMBUS	1550	700
COSTA LUMINOSA	2260	912
CRYSTAL SERENITY	980	655
CRYSTAL SYMPHONY	960	545
EUROPA	408	290
EUROPA2	516	370
GOLDEN PRINCESS	2636	1073
INSIGNIA	650	375
LE LAPEROUSE	184	124
MAASDAM	1258	580
MAJESTIC PRINCESS	3560	1357
MAGNIFICA	3013	1038

 SHIPS	 GUESTS	 CREW
NOORDAM	1972	820
NORWEGIAN JEWEL	2376	1100
OVATION OF THE SEAS	4180	1500
PACIFIC ARIA	1260	597
PACIFIC EXPLORER	1998	924
PACIFIC JEWEL	1662	730
PACIFIC PRINCESS	672	391
QUEEN ELIZABETH	2092	1097
QUEEN VICTORIA	2014	992
RADIANCE OF THE SEAS	2064	858
REGATTA	650	375
SEA PRINCESS	2016	839
SEABOURN ENCORE	600	416
SEABOURN SOJOURN	450	338
SEVEN SEAS MARINER	769	445
SILVER MUSE	623	417
SILVER WHISPER	388	295
SUN PRINCESS	2010	847
VIKING ORION	930	480
VIKING SUN	928	460

APPENDIX 2 SHIPS 2019-20

 SHIPS	 GUESTS	 CREW
ALBATROS	880	340
AIDAAURA	1266	418
AMSTERDAM	1380	615
ARCADIA	1980	880
ARTANIA	1200	520
ASTOR	474	300
AZAMARA JOURNEY	684	407
BREMEN	164	94
CALEDONIAN SKY	114	74
CARNIVAL SPIRIT	2124	920
CELEBRITY SOLSTICE	2850	1250
COLUMBUS	1550	700
CORAL DISCOVERER	72	20
COSTA DELIZIOSA	2260	908
CRYSTAL SERENITY	980	655
EUROPA	408	290
EXPLORER DREAM	1856	1300
GOLDEN PRINCESS	2636	1073
LE LAPEROUSE	184	124
MAASDAM	1258	580
MAJESTIC PRINCESS	3560	1357

 SHIPS	 GUESTS	 CREW
MAGNIFICA	3013	1038
NOORDAM	1972	820
NORWEGIAN JEWEL	2376	1100
OCEAN DREAM	998	550
OVATION OF THE SEAS	4180	1500
PACIFIC ARIA	1260	597
PACIFIC PRINCESS	672	391
QUEEN ELIZABETH	2092	1097
RADIANCE OF THE SEAS	2064	858
REGATTA	650	375
RUBY PRINCESS	3034	1174
SEA PRINCESS	2016	839
SEABOURN ENCORE	600	416
SEVEN SEAS MARINER	769	445
SEVEN SEAS NAVIGATOR	500	340
SEVEN SEAS VOYAGER	754	446
SILVER MUSE	623	417
SUN PRINCESS	2010	847
VASCO DA GAMA	1260	557
VIKING ORION	930	480
VIKING SUN	928	460