

# 2023 CONFERENCE

## CHRISTCHURCH ŌTAUTAHI

### 18 AUGUST

## CONFERENCE SPONSORSHIP OPPORTUNITIES

The New Zealand Cruise Association Conference 2023 is the official conference of New Zealand's Cruise Industry.

**Date:**

The AGM will be held via Zoom, on Thursday 17 August 2023.

The Conference will be held on Friday 18 August 2023 with the conference sessions beginning at 9.00am.

**Venue:**

Limes Room, Christchurch Town Hall, Kilmore Street.

Nestled on the banks of the Avon River, this heritage-listed venue has inspired guests and performers alike, for generations. Beautifully restored and refurbished, the Christchurch Town Hall is a premier performance and civic venue after reopening in 2019.

**Background**

The New Zealand Cruise Association (NZCA) is the industry association of New Zealand's cruise sector. We are a proactive cruise community, dedicated to marketing New Zealand as a cruise destination and providing leadership and facilitation to the New Zealand tourism industry and wider community to ensure a sustainable and prosperous growth for New Zealand's cruise sector.

With more than 90 members representing key stakeholders such as ports, Regional Tourism Organisations (RTOs), local government authorities, international Cruise Lines, Ground Handlers, Shipping Agents, Airlines, Tour Operators, Providedores, Service Operators and Tourism New Zealand, NZCA is the leading voice for New Zealand's cruise sector.

Tourism Industry Aotearoa's (TIA) growth framework for New Zealand, Tourism 2025, also recognised the importance of the cruise industry. The cruise objectives identified form a key priority for the NZCA.

Feedback from previous conferences has been extremely positive and the long awaited NZCA Conference in Christchurch is expected to attract around 200 delegates. The conference will present the best opportunity of the past two years to connect with cruise-focused professionals and stakeholders, and network with the very highest levels of industry, both nationally and internationally. It will provide the perfect opportunity to get your products and services in front of targeted and engaged members of the New Zealand cruise industry.

We look forward to your endorsement of this well-regarded conference – it is an event you don't want to miss!

# 2023 CONFERENCE

## CHRISTCHURCH ŌTAUTAHI

### 18 AUGUST

#### 2023 SPONSORSHIP OPPORTUNITIES

##### NAMING RIGHTS

Membership exclusive

##### **Morning Tea @ \$2500 + GST**

- 1 conference ticket
- Branding and recognition across NZCA and ticketing websites
- Opportunity to display your signs at the conference

##### **Lunch @ \$5000 + GST**

- 2 conference tickets
- Branding and recognition across NZCA and ticketing websites
- Opportunity to display your signs at the conference

##### **Afternoon Tea @ \$2500 + GST**

- 1 conference ticket
- Branding and recognition across NZCA and ticketing websites
- Opportunity to display your signs at the conference

##### **Networking Function (following the Conference) @ \$8000 + GST**

- 2 conference tickets
- Branding and recognition across NZCA and ticketing websites, and media releases
- Opportunity to display your signs at the conference

# 2023 CONFERENCE

## CHRISTCHURCH ŌTAUTAHI

### 18 AUGUST

#### OTHER 2023 SPONSORSHIP OPTIONS

##### **Coffee Cart @ \$2,500.00 + GST each**

- Branding and recognition across NZCA event webpage
- Branding of barista coffee machine and opportunity to provide branded uniforms for baristas
- 1 Conference ticket

##### **Reusable coffee cups ([againagain cups](#)) @ \$3,500.00 + GST**

- Branding and recognition across NZCA event webpage
- Logo on coffee cup sleeves
- 1 Conference ticket

##### **Conference App @ \$750 + GST**

- Branding on the conference app
- A URL link directly from the app to your website
- Branding and recognition across NZCA event webpage

##### **Registration Desk @ \$1,500 + GST**

- Branding on registration desk
- Branding and recognition across NZCA event webpage

##### **Notebook and pens @ \$800 + GST**

- Branding and recognition across NZCA event webpage

##### **Charging Station @ \$750 + GST**

- Branding of charging station
- Branding and recognition across NZCA event webpage

##### **Speaker transfers**

- 1 Conference ticket
- Branding and recognition across NZCA and ticketing websites
- Opportunity to display your signs at the conference

---

To book your sponsorship package or discuss other sponsorship options, please contact:

**James Chatterley**

021 777 928

[James@eventdynamics.co.nz](mailto:James@eventdynamics.co.nz) or [CLICK HERE](#)