

2024 NEW ZEALAND CRUISE ASSOCIATION CONFERENCE SPONSORSHIP OPPORTUNITIES

The New Zealand Cruise Association Conference 2024 is the official conference of New Zealand's Cruise Industry.

Date: Thursday 15 August 2024

Venue: **Cordis, Auckland** - 83 Symonds Street, Auckland

Sponsorship opportunities are now open for the New Zealand Cruise Association Conference held Thursday 15 August at Cordis, Auckland.

The NZCA Conference attracts over 200 top professionals and key cruise stakeholders from around New Zealand and the world, due to its comprehensive programme featuring panel sessions, networking opportunities, and interactive workshops. This is the prime opportunity of the year to make meaningful connections and stay at the forefront of industry trends.

Our agenda covers a broad spectrum of topics crucial to the present and future of cruising, addressing both opportunities and challenges facing our sector. We take pride in our commitment to addressing difficult topics head-on, ensuring that discussions are robust and productive.

This year's conference also includes a new breakfast event, offering attendees more networking time and the opportunity to engage with key stakeholders.

Don't let this opportunity pass you by - be an integral part of shaping the future of cruising in New Zealand. Explore the range of sponsorship options available to showcase your business to the New Zealand industry and esteemed cruise line executives from around the globe.

We welcome your endorsement of this well-regarded conference—it's an event you won't want to miss!

Ngā mihi

Jacqui Lloyd
CEO - New Zealand Cruise Association

2024 SPONSORSHIP OPPORTUNITIES
NAMING RIGHTS
Membership exclusive

Breakfast Networking @ \$5000 + GST

- 2 conference tickets
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Morning Tea @ \$2500 + GST

- 1 conference ticket
- Branding and recognition across NZCA website
- Opportunity to display your signs at the conference

Lunch @ \$5000 + GST

- 2 conference tickets
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Afternoon Tea @ \$2500 + GST

- 1 conference ticket
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Networking Function (following the conference) @ \$5000 + GST

- 2 conference tickets
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Coffee Cart @ \$2,500 + GST each

- Branding and recognition across NZCA event webpage
- Branding of barist coffee machine and opportunity to provide branded uniforms for baristas

Reusable coffee cups (againagain cups) @ \$3,500 + GST

- Branding and recognition across NZCA event webpage
- Logo on coffee cup sleeves
- One complimentary full conference registration

Registration Desk @ \$1,500 + GST

- Branding on registration desk
- Branding and recognition across NZCA event webpage

Charging Station @ \$800 + GST

- Branding of charging station - additional cost
- Branding and recognition across NZCA event webpage

Notebook and pens @ \$800 + GST

- Branding and recognition across NZCA event webpage

Conference App @ \$750 + GST

- Branding on the conference app
- A URL link directly from the app to your website
- Branding and recognition across NZCA event webpage

Speaker transfers

- One complimentary full conference registration
- Branding and recognition across NZCA event webpage
- Opportunity to display your signs at the conference

To book your sponsorship package or discuss other sponsorship options, please contact:

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