

2025 NEW ZEALAND CRUISE ASSOCIATION CONFERENCE SPONSORSHIP OPPORTUNITIES

The New Zealand Cruise Association Conference is the official conference of New Zealand's Cruise Industry.

The Conference attracts over 200 top professionals and key cruise stakeholders from around New Zealand and the world, due to its comprehensive programme featuring panel sessions, networking opportunities, and interactive workshops. This is the prime opportunity of the year to make meaningful connections and stay at the forefront of industry trends.

New Zealand Cruise Association Conference 2025 will be held in **Napier, Hawke's Bay** on **Thursday 14 August 2025**, at the **Napier War Memorial Centre**, commencing with a Breakfast Networking session and finishing with a Networking Function.

Conference Destination: Napier, Hawke's Bay

Hawke's Bay, located on New Zealand's stunning east coast, is a region of natural beauty and sophistication. Renowned for its Art Deco architecture, world-class wineries, and vibrant food scene, it offers the perfect blend of charm and modern amenities.

With its Mediterranean-like climate, breathtaking landscapes, and rich cultural experiences, Hawke's Bay is an exceptional destination. We look forward to welcoming delegates to this remarkable region and encourage everyone to take the time to explore all it has to offer.

2025 SPONSORSHIP OPPORTUNITIES

NAMING RIGHTS

Membership exclusive

Breakfast Networking @ \$5000 + GST

- 2 conference tickets
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Morning Tea @ \$2500 + GST

- 1 conference ticket
- Branding and recognition across NZCA website
- Opportunity to display your signs at the conference

Lunch @ \$5000 + GST

- 2 conference tickets
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Afternoon Tea @ \$2500 + GST

- 1 conference ticket
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Networking Function (following the Conference) @ \$5000 + GST

- 2 conference tickets
- Branding and recognition across NZCA website and media releases
- Opportunity to display your signs at the conference

Coffee Cart @ \$2,500 + GST each

- Branding and recognition across NZCA event webpage
- Branding of barista coffee machine and opportunity to provide branded uniforms for baristas

Registration Desk @ \$1,500 + GST

- Branding on registration desk
- Branding and recognition across NZCA event webpage

Charging Station @ \$1,200 + GST

- Branding of charging station – additional cost
- Branding and recognition across NZCA event webpage

Notebook and pens @ \$800 + GST

- Branding and recognition across NZCA event webpage

Conference App @ \$750 + GST

- Branding on the conference app
- A URL link directly from the app to your website
- Branding and recognition across NZCA event webpage

Lanyards @ \$800 + GST

- Branding on name badge lanyards
- Branding and recognition across NZCA event webpage

Speaker transfers

- One complimentary full conference registration
- Branding and recognition across NZCA event webpage
- Opportunity to display your signs at the conference

To book your sponsorship package or discuss other sponsorship options, please contact:

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